

LIVE2LEAD

SPONSORSHIP GUIDE

JOHN C. MAXWELL | KAREN ATILES
KENDRA SCOTT | JEREMY STEPHENS
MARCUS BUCKINGHAM

BECOME A SPONSOR FOR ONE OF THE MOST IMPACTFUL EVENTS OF THE YEAR!

LIVE2LEAD

IN-PERSON LEADERSHIP AND PROFESSIONAL DEVELOPMENT SIMULCAST CONFERENCE



**Karen Atilles
(In Person)**



**Jeremy Stephens
(In Person)**



Kendra Scott



John Maxwell



Marcus Buckingham

Friday, October 27, 2023

Prestonwood Country Club (Grand Ballroom), Cary, NC

PRESENTED BY:



CONFERENCE OVERVIEW



JOHN C. MAXWELL
#1 Leadership Expert and
Best-Selling Author



KAREN ATILES
Retired Air Force,
Founder, Chief Executive
Officer, Transformational
Leadership Coach



JEREMY STEPHENS
Director of Operations,
Transformational
Leadership Coach



KENDRA SCOTT
Designer, Founder,
Executive Chairwoman



MARCUS BUCKINGHAM
New York Times Best-
Selling Author, Founder
of Strengths Revolution,
Global Researcher

LIVE2LEAD is an annual leadership gathering developed by Maxwell Leadership. Marking its 10th anniversary this year, Live2Lead has shared leadership and personal growth principles to a live audience and over 300 simulcast locations around the world.

Attendees learn from renowned leadership experts in various industries, gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year, on October 27th, Live2Lead will host ambitious leaders and teams in industries ranging from healthcare, education, real estate, restaurants and franchises, to law firms, hotels/hospitality, financial services, and more.

Past speakers of Live2Lead include Simon Sinek, Dave Ramsey, Steve Harvey, Ed Mylett, Jamie Kern Lima, Cheryl Bachelder, Warrick Dunn, Linda Kaplan Thaler, Dan Cathy, Liz Wiseman, and Valorie Burton.

Check out our sponsorship packages below, and put your brand in front of leaders determined to grow their business and influence.















LIVE2LEAD

3RD ANNUAL LIVE2LEAD

L2L WILL BE AN OPPORTUNITY TO SPOTLIGHT YOUR ORGANIZATION AS ONE THAT VALUES LEADERSHIP, PEOPLE, AND THE COMMUNITY

LIVE2LEAD SPONSORSHIP GUIDE

Please review each type of sponsorship and their benefits below to identify the right one for you.

BENEFITS: Spotlight your business to the community in a transformational leadership event with world-class leadership experts, provide an experience for your team to be refreshed and renewed, and build new relationships with growth-minded people.	PLATINUM SPONSOR \$7,500 <small>LIMITED TO 2</small>	GOLD SPONSOR \$5,000 <small>LIMITED TO 4</small>	SILVER SPONSOR \$1,000
Conference Seats for Live2Lead on Friday, October 27th	8 Seats	4 Seats	4 Seats
Logo, link, and blurb displayed on conference materials and recognized from the stage during event (logo size based on sponsor level)			
Inclusion of Marketing Collateral/Giveaway items in Swag Bag (provided by Friday, October 20, 2023)			
10% discount on additional tickets			
Leader Pass Access - virtual pass to watch this year's Live2Lead speakers + 7 previous speakers - A \$79/pass value	8 Passes	4 Passes	4 Passes
Full-Color ad in printed program guide	Full Page	Half Page	Quarter Page
Vendor Table			
Sponsor representative to make remarks from the stage or show company promo video (up to 3 minutes)			
A multi-week, Mastermind group (1 hour each week) with up to 10 emerging leaders in your organization based on John Maxwell's book, <u>The 15 Invaluable Laws of Growth</u> (Virtual) - Up to a \$1500 Value	6 Weeks	4 Weeks	
1-hour, virtual coaching sessions, to be utilized at the sponsor's discretion, up to 6, 1 on 1 organization leaders - up to a \$2400 value	6 Sessions	3 Sessions	
A 2-hour D.I.S.C Human Behavior Assessment workshop, individualized 30-page profile for up to 10 leaders in your organization, plus a profile of the team's leadership strengths (in person) - A \$3500 value			

Sponsors must provide the name, email address and phone number of each guest no later than Friday, September 29, 2023.

*A Mastermind group is a small group of people who are motivated to make effective and lasting changes in their lives. In a supportive environment with other growth-minded people, participants are given the tool and space to understand barriers inhibiting their growth and overcome them.

Mastermind group and coaching sessions must be completed by July 31, 2024

SPONSORSHIP *form*



For Online
Purchase

I WILL SPONSOR AS:

- PLATINUM SPONSOR \$7,500
- GOLD SPONSOR \$5,000
- SILVER SPONSOR \$1,000

Sponsor Name/POC (as it should appear in all marketing materials)

Business Name:

Business URL link:

Phone: _____ Email: _____

Additional Tickets: _____ (**\$149 - 10% Sponsor Discount= \$134/ticket**)

Check(s) enclosed for a total of: _____

Charge my credit card for a total of: _____

Visa Master Card American Express

Name on Card: _____

Credit Card: _____

Exp. Date: _____ CVV Code: _____ Billing Zip Code: _____

Cardholder's Signature: _____



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